

Elect VIII CBGS Enterp. Development 24)

Q.P. Code : 727601

(3 Hours)

[Total Marks : 80

- N.B. : (1) Question No. 1 is **compulsory**.
 (2) Attempt any **three** questions out of the remaining **five** questions.
 (3) Assume suitable **data** if **necessary** and **justify** the same.

Answer the following questions.

- (a) Explain the profitability method NPV.
 - (b) What are the advantages of startups?
 - (c) State need of institutional finance to Small enterprises. What are the institutions providing institutional finance to small enterprises.
 - (d) Explain Mc Clelland's need for achievement theory.
2. (a) Explain the process of developing entrepreneurial competence.
 - (b) What are the fiscal incentives provided by Govt of India for SSI sector.
3. (a) What are the taxes and duties applicable for SSI?
 - (b) Explain the elements of Technical/operations Feasibility.
4. (a) Explain SWOT Analysis in detail with an example.
 - (b) What is meant by sickness of SSI? Recommend remedies.
5. (a) What is meant by growth strategy? Explain.
 - (b) Explain 'International Business'. a2zSubjects.com
6. (a) What are the different forms of ownership in business establishments? Explain.
 - (b) "Neither over capitalization nor under capitalization is good for an enterprises". Explain.