

MCA sem IV (CB45)

muadda.com QP Code :17822

E - Business

11/12/2014

(3 Hours)

[Total Marks : 80

N.B. (1) Question No. 1 is compulsory.

(2) Attempt any four questions from the remaining six questions.

(3) Illustrate answers with neat sketches wherever required.

(4) Answers to questions should be grouped and written together.

1. (a) What is E-Business? Discuss various E-Business models with appropriate illustrations. 10
(b) Explain various factors affecting E-Business success in detail. 10
2. (a) What is EDI? Explain EDI VADS in detail. muadda.com 8
(b) Explain Whiteley's Model in detail. 7
3. (a) What are various security issues in E-Business? List and explain various network and website security risks in detail. 8
(b) What is Organization? Explain why organization is a system with the help of Levitt's model. 7
4. (a) What do you mean by Entrepreneurial Process? Explain with the help of process diagram. 8
(b) What is MIS? Explain contemporary approaches to Information System. 7
5. (a) Discuss how information system impact organizations and business firms ? 8
(b) Explain the importance of information system in a digital firm and its new opportunities with technologies. 7
6. (a) What is Business Process? Explain various types of Business Information Systems from a constituency perspective. 8
(b) "The selection of Information Technology is a Strategic Decision in MIS development", Explain it. 7
7. Write the short notes on any three : muadda.com 15
 - (a) Electronic Markets
 - (b) Porter's Competitive Model
 - (c) Business implications of EDI
 - (d) MIS The factors for success and failure
 - (e) Impact of IT on Management Decision making.