

MCA

Elective - I - E - Business

Sem IV 03/12/16

CBGS

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QP CODE : 516001

(3 Hours)

[Total Marks: 80

N.B.: (1) Question No. 1 is **Compulsory**.

(2) Attempt any **four** questions from the remaining **six** questions.

(3) Answers to **sub-questions** should be **grouped** and written **together**.

(4) Draw the **diagrams** wherever **required**.

- Q.1 (a) What is E-Business? Explain various factors affecting E-Business success. 10  
(b) Explain the prototype and life cycle approach for development of MIS. 10
- Q.2 (a) What do you mean by Enterprise applications? Discuss different Enterprise applications. 8  
(b) Explain impact of E-Business on society in detail. 7
- Q.3 (a) What is information? What are the parameters on the basis of that the quality of information can be measured? **muadda.com** 8  
(b) Discuss various categories of E-Business with appropriate illustrations. 7
- Q.4 (a) What is Electronic Market? Explain advantages and disadvantages associated with Electronic Market. 8  
(b) Explain Entrepreneurial Process in detail. 7
- Q.5 (a) What is business Process? Explain various types of Business Information System from a functional perspective. 8  
(b) What is EDI? Discuss technical aspects of EDI. 7
- Q.6 (a) What is organization? Explain the behavioral view and features of the organization 8  
(b) What is Information System? Explain various contemporary approaches to Information Systems. 7
- Q.7 Write short notes on any **three** :- 15  
(a) Porter's Competitive Model  
(b) E-Business: Current global situation  
(c) Whiteley's Model  
(d) Content of MIS plan **muadda.com**