

8/12/15

Sub: E B T Comp (CBAS)
ME-I**Q.P. Code : 29921****(3 Hours)****[Total Marks : 80]****N.B [1] Question one is compulsory****[2] Attempt any three questions from remaining**

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| Q1 | a) | Explain portal and its different types? | 05 |
| | b) | How does e-business differ from e-commerce? | 05 |
| | c) | How is the use of cookies affecting security and privacy issues? | 05 |
| | d) | Explain web services & how it impact on e-business? | 05 |
| Q2 | a) | Compare the e-business models, with advantages, disadvantages and application domain? | 10 |
| | b) | Give suggestion to design electronic based Gift & Flower web site? | 10 |
| Q3 | a) | Explain Different Revenue models for Web Portals and Virtual Communities? | 10 |
| | b) | Write e-business Security issues and policies? | 10 |
| Q4 | a) | List different threats that pose on client computers? What protection mechanism can reduce or prevent these threats? | 10 |
| | b) | Give details of web hosting techniques? | 10 |
| Q5 | a) | Explain organizational and managerial issues for e-Business? | 10 |
| | b) | Explain the Environment Forces affecting E- business plan? | 10 |
| Q6 | a) | How SWOT analysis help to improve business? | 10 |
| | b) | Explain the role played by government on issues like cyber-crime & taxation for e – business? | 10 |